



Digibee Integration Platform and its market context



The digital transformation journey is driven by integration.

While relatively few organizations have successfully migrated a majority of their technology infrastructures to the cloud – those that have are reaping the strategic business rewards that come with agility and adaptability. But most IT teams remain stuck using legacy, on-prem technologies that can inhibit organizational growth. Overcoming the hurdles that integration tools can cause in this process is a major key to business transformation.

Systems integration and the exposure of APIs are complex processes that rely on technical teams and IT tools to connect on-premises and/or cloud systems, requiring knowledge, skills, and a high level of security.

Digibee Integration Platform is designed to drastically reduce the complexities of integrating digital environments and to broaden organizational capabilities toward true digital transformation.

Digibee enables integrations between systems by focusing on the data itself rather than on the components and connections. The methodology Digibee has crafted ensures companies have knowledge and control over their data in an agile, simple, and efficient way, while maintaining a focus on future-proof architecture.

WHAT PROBLEM ARE WE SOLVING?

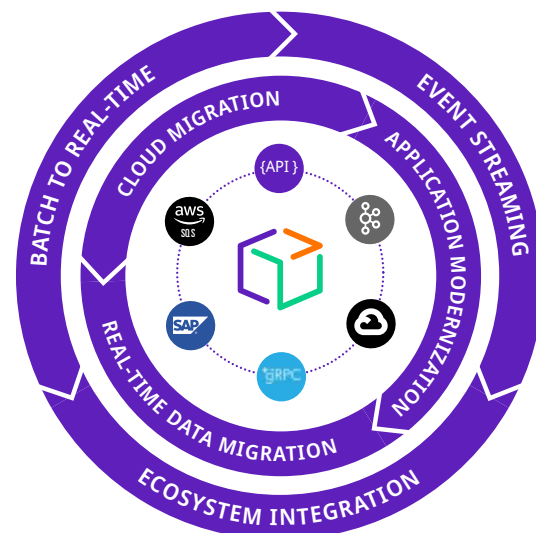
Today, organizations are challenged with digital transformation across various ecosystems with a range of business partners and customers. Long established companies are struggling to increase their speed and agility to compete against their digital counterparts.

Legacy architectures, budget constraints, and lack of skilled resources are a few of the critical factors preventing organizations from unlocking their greatest levels of innovation. Outdated and traditional business models and processes can simply no longer keep up with modern demands.

The Digibee eiPaaS solution uses a cloud native architecture that leverages Kubernetes to provide secure and reliable performance. This enables efficient interactions between the cloud and on-premises workloads.

COMPLEXITY OF THE INTEGRATION SCENARIO

According to Gartner, business and systems integrations represent 50% of total digital project spend.



WHO IS DIGIBEE SOLVING THE PROBLEM FOR?

Traditionally, integration teams need access to a number of technical tools and business cases so that they can blend monolithic and modern integration styles. The complexity of these processes often dramatically slows down integration development.

The Digibee Integration Platform dramatically reduces the complexities of integration environments and enables IT pros to digitally transform legacy systems 10 times faster than through a traditional development approach.

With Digibee, IT professionals have resources that provide integration simplicity. As a result, organizations free up valuable time so they can focus on more strategic and results-oriented projects that increase productivity and reduce time to market.

By allowing organizations to move data through different environments more quickly, conveniently, and affordably, Digibee's eiPaaS enables its clients to focus on their core business strategies, agile performance, and providing their users with better experiences.

UNLOCK BUSINESS VALUE VIA BETTER INTEGRATIONS

Integration requirements don't need to slow down innovation. Done right, an integration platform enables IT to speed up the digital transformation initiatives that deliver true business value.

The Digibee Integration Platform allows teams to handle complex integrations across business-critical systems in a way that all developers can take advantage of. What is truly unique about Digibee is the platform's ability to streamline processes and allow IT teams to focus on the most important and crucial work. Other integration platforms can claim to do this, but not without a high price tag, limited support, and months of training required.

Digibee empowers enterprises to develop their own digital ecosystems, unlocking access to data according to their needs. With this, companies are able to better plan and prepare for the changes a digital transformation brings.

Typically with systems integration comes many complex operational challenges. **The Digibee solution provides important capabilities to help companies address these common hurdles including:**



A truly intuitive UI for developers — the Digibee Integration Platform is an objective, user-friendly, consistent visual interface and draggable components

A wide variety of components to leverage integration flows, consisting of ERPs, CRMs, in-house applications, legacy systems, and others

Resilient, secure, and scalable **cloud-native architecture** built on Kubernetes, which delivers more robust integrations

Features to **automate your DevOps process**, maintain version control, and simplify your infrastructure

Database access and **multiple data transformations**

A collection of **pre-assembled business modules** to accelerate projects — **Digibee Capsules** — are reusable, scalable and remove the ongoing re-architecture maintenance of traditional connectors

API management support to **create, secure, manage and share APIs across environments** in a quick, simple, and secure way

Application and data integration that allow **copying, transformation, transferring, and synchronization of data** across applications

Event-driven architecture

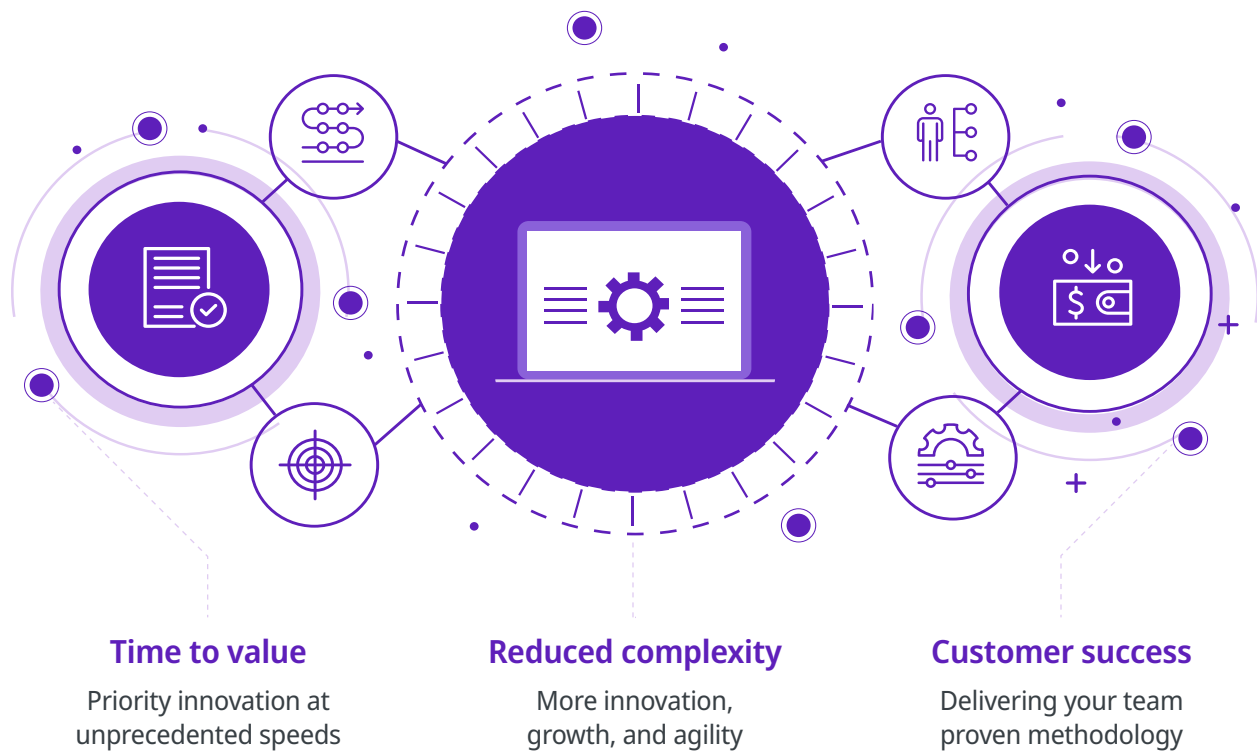
24/7 support is included, with the entire environment managed by integration experts

Innovative delivery model that teaches the developer user while integrations are being built

SOLUTION OVERVIEW

The Digibee Integration Platform prioritizes the implementation of a unique business model fit for digital transformation. This model delivers a dedicated integration service for enterprises to leverage the benefits of cloud solutions, and results in reduced cost impact and time to build an integration solution. This harnesses business agility and security with the scaling power of the cloud — allowing your team to focus on seamless data flow and innovative business development.

Digibee eiPaaS presents an excellent user experience designed to keep navigation simple for IT users from the first time they enter the platform to every day-to-day interaction thereafter. Our straight-forward, user-friendly, intuitive interface is composed of menus that represent the integration building cycle: **Build — Run — Monitor**. This experience was designed to consolidate, in only three screens, what is usually dispersed in a series of different tools or manual processes within organizations.



FEATURES AND CAPABILITIES

The Digibee Integration Platform has a complete integration lifecycle journey to perform with simplicity, resiliency, and security, unlocking your data and making it work according to your needs.

01

Build integration flows with greater agility

The Digibee Integration Platform has a user-friendly design that can be quickly adopted by IT pros of all skill levels. Building integrations is made easy with our pre-configured Capsules. By utilizing this approach, users can simply drag-and-drop the pre-configured components into their pipeline to build the integrations they desire, transforming a once complex process into a simple practice.

This approach allows you to simplify the translation of the project into functional integration pipelines while drastically reducing implementation time and reducing bugs.

02

Protecting your data flows

Security is something we take very seriously at Digibee. That's why we anonymize the data that passes through the integration pipelines - A practice that is also in compliance with privacy regulations.

Additionally, passwords, API keys, and other access credentials are carefully stored in an encrypted environment, blocking anyone else from accessing them.

03

Using capsules to accelerate development

Digibee's innovative Capsules encapsulate common integration steps into reusable components that can be shared across the organization. Changes made in a Capsule can be instantly reflected in any integration pipeline via a redeploy command, making process' maintenance simple and fast.

04

On-the-fly testing, stubbing and mocking capabilities to speed integration

Digibee incorporates agile development best practices by providing built-in capabilities to stub, simulate, and unit test your integrations. These stubbing and mocking capabilities help speed up the integration process and significantly reduce friction between stakeholders by allowing you to work asynchronously.

05

Integrated governance assurance

Never mind the "spaghetti effect" when dealing with system integrations. Digibee's streamlined governance keeps track of versioning, lifecycle, ownership, and security of your data flows. Divide the team into groups to better distribute the workload and maintain task separation to gain speed and quality of production.

06

Deploy quickly and fluently

With Digibee you promote integration from development to test to production in seconds. Simply select the integration pipeline to be deployed and choose the horizontal and vertical scale options. In a short time the integration is deployed and fully segregated to ensure performance and security. After deployment, monitoring and logging are set up automatically.

In addition, Digibee has a command-line based interface which allows simple integration into your DevOps platform.

07

Perform serverless systems integration

Digibee is 100% cloud-native. A fully automated environment in which you can run data pipelines without managing the underlying infrastructure. Integration pipelines run completely isolated from each other and can scale efficiently.

Digibee is powered by Kubernetes, making performance, security and availability inherent in the platform's capabilities.

08

Monitoring and troubleshooting transactions

Digibee includes dashboard, logging, and alerting features to ensure the best performance of integrations. Monitoring is automatically enabled as soon as an integration is deployed. The Digibee Integration Platform also allows interaction with existing ITSM tools to send logs, events, and metrics to your central observation platform.

09

Integrate the platform into your CI/CD flows

The Digibee Integration Platform includes a CLI (command-line-interface) that allows users to integrate the lifecycle of their pipelines with CI/CD platforms. Thus, you can query and retrieve details of pipelines, deploy and remove pipelines from environments, check the status of deployments, and thereby make decisions on your CI/CD flows.

10

Organize similar pipelines for customer management

Digibee allows the user to read, create, edit, and archive a project in Build. It is possible to see the list of projects in a realm on the list of the pipeline's screen, see how many there are in each project, move a pipeline from one project to another, and also move several pipelines simultaneously to one project. With these abilities you can increase productivity, make it easier to view and find pipelines, and help manage customers, especially those with multiple teams.

SUMMARY:
MAIN BENEFITS OF DIGIBEE eIPAAS

Digibee allows you to reduce the complexity of integrations, so you can focus on your core business values and strategies while leveraging benefits such as:

- **Implementation of a robust integration architecture based on a SaaS Platform**
- **Time to Market**, which can represent the success or failure of your company or of a strategy
- **Cost reduction** — the development investment can be applied to another business priority
- **Operation automation** that ensures data to be correctly integrated at all times, with resilience, scalability, persistence, security and robustness
- **No more need to use senior talent on integrations**, and no need for months of training and certification to competently manage an integration platform

MARKET OPPORTUNITIES

We serve a variety of companies from different market sectors. Here are some success stories of customers who are already benefiting from Digibee.

At Digibee we use an innovative model to build integrations, which allows us to approach integrations from the outside in, focusing on data flows rather than components and connections. This makes it possible to identify where your data is, leveraging your power to use your data more effectively.



Ready to integrate?

Contact us and we will schedule a demo and guide you on how to prepare your integration for the future.